

#AdventWord

A Global Advent Calendar

STYLE GUIDE

COLOR

MAIN

HEX #27004b
RGB 39 0 75
CMYK 92% 100% 27% 45%
Pantone P 98-16c

ACCENT

HEX #5b8cc1
RGB 91 140 193
CMYK 67% 37% 5% 0%
Pantone P 106-13c

SECONDARY

HEX #052460
RGB 5 36 96
CMYK 100% 93% 32% 28%
Pantone P 103-16c

BODY

HEX #333132
RGB 51 49 50
CMYK 69% 64% 61% 59%
Pantone P 179-15c

POPPINS

abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMNQPQRSTUVWXYZ

1234567890

LIGHT
REGULAR
BOLD

TEXT

OVERLAY

80% OPACITY